



Hotel Office  
**MASTERS SERIES**®

**SESSION FOUR**

How Sertifi Can Help  
Modernize Your Hotel  
Office Operations

Don't forget to  
earn your certificate.



# Masters Series Wrap-Up



## How to Increase Efficiency with Hotel Automation at a Lower Effort & Cost

- ✓ Automating the easiest, cheapest tasks
- ✓ Strengthening security and fraud prevention
- ✓ Vetting and implementing new solutions with ease
- ✓ Using automation to improve business partnerships

## How to Deliver a Seamless Agreement & Payment Experience

- ✓ Making it easier for guests to take action without you
- ✓ Creating templated yet high-touch experiences
- ✓ Reducing the burden of insecure, overly complicated processes

## How to Reduce Unnecessary Hotel Payment Costs

- ✓ Using the appropriate processing method and MCC
- ✓ Offering alternative methods like ACH
- ✓ Securing your authorization process for stronger fraud prevention
- ✓ Knowing how to respond quickly to chargebacks



# Sertifi

**SIGN | PAY | AUTHORIZE | EXCHANGE**

# Agree faster. Work smarter. Build better experiences.

Bring your entire agreement process into a single, secure solution.



Get contracts signed  
**90% faster**



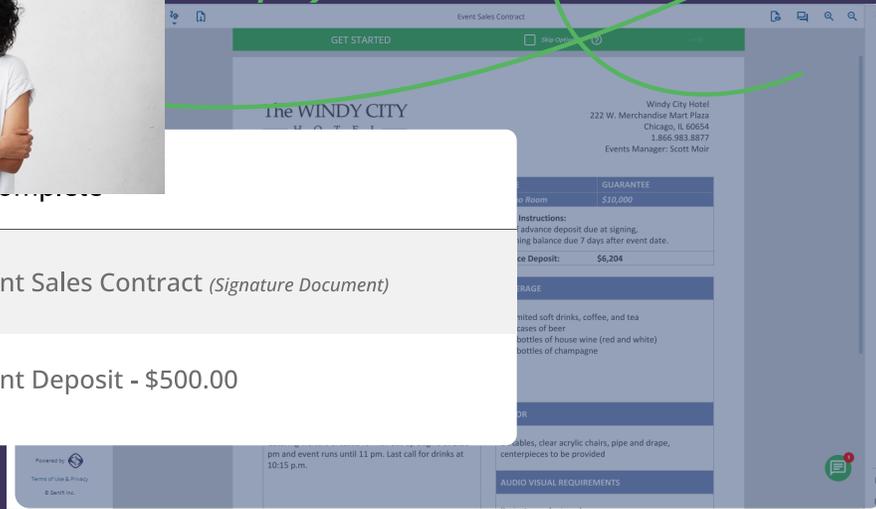
Capture & process payments  
**2.5x faster**



Get authorization forms back  
**5x faster**

Trusted by 17,500+ Hospitality & Travel Companies | 95% Client Retention Rate





“Sertifi allows our team to collect signed contracts 96% faster and capture payments within one day. I always have previous employees reaching out wanting to use it.”

**DIRECTOR OF SALES, AC HOTEL NEW ORLEANS  
BOURBON / FRENCH QUARTER AREA**

## ✓ Close Sales 90% Faster

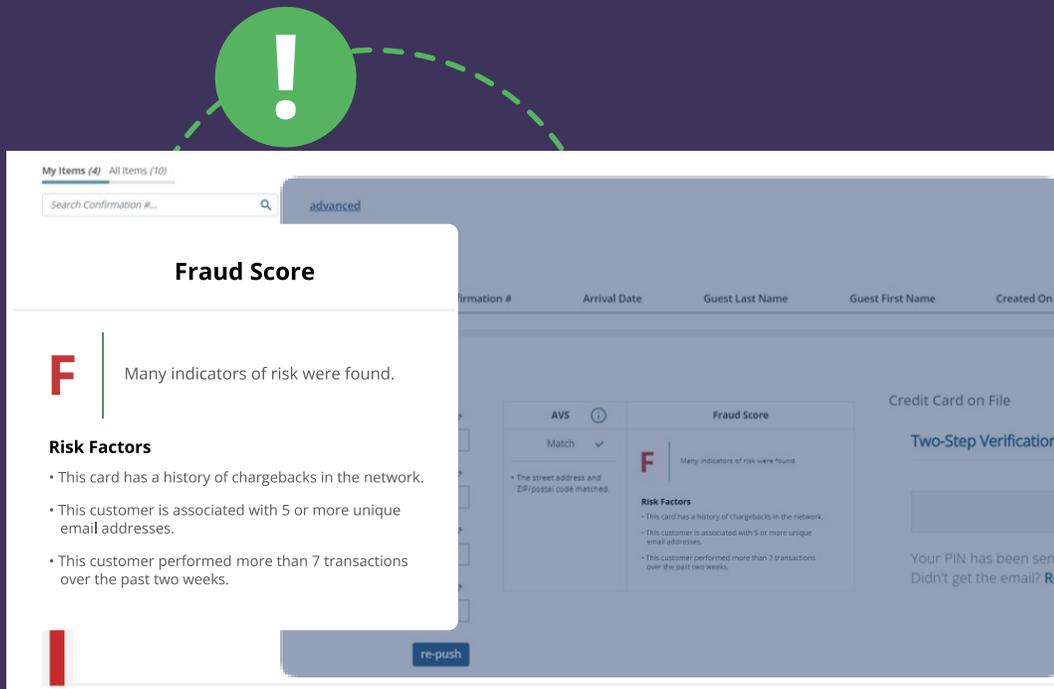
- Let guests sign contracts and submit payments from any location and device.
- Keep everyone on track with automatic notifications, auto-fill form functionality, markup tools, and in-portal messaging.

## ✓ Reduce Payment Costs

- Save \$5,000 for every \$1M processed (plus \$5,000 savings when using ACH).
- Enjoy a free consultation to ensure you're set up with the appropriate MCCs.

## ✓ Enhance Security & Compliance

- Keep information safe with PCI Level 1, SOC 1 and SOC 2 Type 2 compliancy.
- Reduce the risks of system hopping and manual data entry with integrations.



“It’s amazing how smart this platform is at such an affordable price. The protection alone from chargebacks more than pays the annual cost.”

**DIRECTOR OF SALES, FOUR POINTS  
JACKSONVILLE BAYMEADOWS**

## ✓ Prevent 1-3 Fraudulent Transactions Per Month

Fraud detection tools come free with a subscription, so you can instantly verify cards and reduce chargebacks.

## ✓ Get More Done

Quickly customize e-forms and save time with templates, scheduling, and actionable insights from detailed reporting.

## ✓ Put Your Time to Better Use

Link to forms directly from your website or other location, so guests can purchase amenities and gift cards on demand.

# Sertifi for e-Confirmations

- ✓ Receive travel confirmations from TMCs in an easy, PCI-compliant way
- ✓ Secure payment information with two-factor authentication
- ✓ Completely **free** to hotels and takes less than 10 minutes to set up
- ✓ Already used by 11,000+ hotels



749k+ confirmations  
received



204k+ confirmations  
received



118k+ confirmations  
received



46k+ confirmations  
received

# Live Demo

# Sertifi Q&A

Contact us for more information:



# Thanks for joining us!

**Start the quiz to earn  
your certificate:**



**Sertifi**